

Juliet Estremera Lacey

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EDUCATION

Bryn Mawr College

GPA: 3.85

B.A., Literatures in English
Philosophy Minor

Concentration in Creative
Writing

Peddie School

High School Diploma

SKILLS

Strategic Communications

Writing and Editing

Research and Analysis

Social Media

Administrative Assistance

Company Representation

International Travel

Community Organizing

Intermediate Spanish

Microsoft Office & Excel

Google Drive

Smart Sheet

WordPress

Canva

AWARDS

Community Building Honor

Roll, 2019-2021: To those who
create inclusiveness and
community on campus.

Kauffman Scholarship. 2016-

2019: Competitive merit-
based scholarship.

Margaret Jackson Clowes

Scholarship, 2020-2021:

Competitive merit-based
scholarship.

WORK EXPERIENCE

Student Sponsor Partners

Programs Associate | January 2022 to May 2023 | New York, NY

- Developed and implemented communications strategies to expand awareness and sponsorship.
- Created monthly newsletter, including writing and publishing reflective pieces and profiles on events hosted by SSP.
- Provided direct support to the VP of Programs & Corporate Partnerships.
- Managed outreach among students, schools, parents/guardians, mentors, and others within the network.
- Led meeting logistics including scheduling, agendas, and minutes; prepared materials; and coordinated regular updates to ensure alignment of activities.
- Supported evaluation of all program activities and quality improvement activities, including data entry and data analysis; managed database updates for mentoring platform and cross-functional data management.

Little City Books

Company Representative and Book Seller | July 2018 to January 2022 | Hoboken, NJ

- Reviewed manuscripts with Edelweiss, which included providing comments to editors and rating books prior to their publishing.
- Represented the interests of Little City Books at publishing events with Hachette Book Group and MacMillan Publishing, facilitating deals with editors, writers, and marketing teams.
- Established relationships with publishers and authors through the New Atlantic Independent Booksellers Association (NAIBA).
- Developed a web-based newsletter based on customer preferences weekly, communicating with clients via email, phone, and in-store.
- Cultivated the Little City Books brand through promotional content via Instagram, TikTok, and Twitter.

The Florence News

Writer and Editor | Sept. 2019 to Jan. 2020 | Florence, Italy

- Edited and wrote with editor-in-chief, Lorenzo Picchi.
- Published three opinion editorials and two press releases, encouraging and elevating newspaper readership.
- Edited fifteen pieces before publication for the Fall and Winter 2019 editions.
- Reported on data rights at the Big Data London conference in London, England.
- Reported on The Age of Bronze Exhibit press conference at the Uffizi museum in Florence, Italy.

ACTIVITIES

Editor

- Milkweed Magazine at Haverford College.
- Exchanged email correspondence with other editors, reviewed submitted pieces, provided feedback, and published a completed magazine each semester.

Improv

- Leader of improv comedy group, The Throng.
- Came prepared with activities for practice ten hours a week, coordinated and participated in shows bi-weekly.

PUBLISHED WORK

Nimbus Literary Arts Magazine

- Two poems in 2019 Fall edition.
- Short story in 2020 Fall edition.
- *Of Many Sparkling Obituaries; My Friend; On The Clementine Estate.*

The Florence News

- 2019 Fall and Winter editions.
- *An International Misunderstanding; Has Brexit Welcomed a New Age of Data Rights?; Does Globalization in Florence Catalyze Gentrification?; Forged in Fire* (press release for the Uffizi Gallery).

REFERENCES

Mary Faddoul
VP of Programs &
Corporate Sponsorship
(551) 795-1786

Kate Jacobs
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Donna Garban
Owner of Little City Books
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